



Friday, February 2, 2024

Recognize your outstanding teachers, principals, assistant principals and school-related employees by submitting a recognition ad.

Please complete the information below and include the names of the nominees and/or finalists to be recognized.

School _____

Contact Name _____

Phone _____ Fax _____

Email Address _____

Nominee/Finalist Name(s) _____

Recognition Opportunities

	Cost	Ad Dimensions
Full-Page , color	\$200	7.75" width x 9.75" height (vertical)
Half-Page , color	\$100	7.75" width x 4.75" height (horizontal)
Quarter-Page , color	\$75	3.75" width x 4.75" height (vertical)

Ad and payment are due by Wednesday, December 20, 2023.

Send your ad to nyasha.hinds@browardschools.com
or work with the BCPS Graphics Department to create your own ad.

**Make checks payable to Broward Education Foundation,
writing Caliber Awards in the memo section.**

Pony to:

Nyasha Hinds
Office of Communications and Legislative Affairs
Broward County Public Schools
600 SE Third Avenue, 2nd Floor
Fort Lauderdale, FL 33301

browardschools.com/caliber-awards

If you would like an ad to be created for you,
please provide a hi-res picture and 25 words or less and
specify the size of the ad you would like created: full page,
half-page, quarter-page or eighth page.

If you are providing us with your own ad,
see specifications below and ad dimensions on the first page.

ACCEPTED FILE FORMATS:

- **PDF is preferred format.** Make sure to save/export your file as press quality. This setting will allow you to create a press ready PDF with all fonts and images embedded in the file.
- EPS, TIF, JPG, PSD format - Website images are not recommended for printing due to low image resolution.

GENERAL GUIDELINES:

- Convert all fonts to outlines and/or include all fonts used.
- Embed objects/photos or include all images that are placed or imported into the final layout of the file.
- Logos and line based objects should remain in **vector format** whenever possible.
- Artwork **must be sized correctly**, using the dimensions provided on the first page.
- Be sure all files have full copyright permission to reproduce if applicable.
- Images must be 300 dpi at final size. Please do not “res-up” lower resolution images, as they will make the image pixelated.

**For more information, please contact
the Graphics Department at 754-321-1055.**



The School Board of Broward County, Florida Lori Alhadeff • Torey Alston
Brenda Fam, Esq. • Daniel P. Foganholi • Debra Hixon • Dr. Jeff Holness • Sarah Leonardi
Nora Rupert • Dr. Allen Zeman • Dr. Peter B. Licata, Superintendent of Schools

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